

BLACK BEAUTY

TURF-TYPE TALL FESCUES

SEEDING RATES:

5 – 7 lbs. per 1,000 sq. ft.
 up to 300,000 seeds per lb.

Black Beauty Turfgrass varieties are more drought tolerant and disease resistant than any other grass varieties that have been previously available. Black Beauty Turfgrasses possess an invisible waxy coating covering the leaf surface of each grass blade. This protective coating is very similar to the natural, waxy layer that causes an apple to shine and helps to preserve the moisture inside the fruit. Black Beauty Grass Sod holds up in poor soils of low pH where lesser tall fescue sod and seeding jobs fail.



The waxy coating on the grass leaf is like the wax on an apple, which preserves the moisture in the plant and wards off disease.



Black Beauty Sod mixed with 10% Kentucky Bluegrass won't tear when handled at one year old. **This sod contains no netting.**

Research makes the difference!



Over the past several years Jonathan Green, Inc. has collaborated with the Virginia Polytechnic Institute and State University. Research has shown that grasses under environmental stresses produce excess free radicals which are toxic to plant cells, causing damage to proteins, lipids and other macromolecules, leading to cell death.

The breakthrough Black Beauty varieties of turfgrass that Jonathan Green, Inc. has developed in recent years have been the result of screening potential breeding candidates by using these remarkable tests.



Dr. Xunzhong Zhang of Virginia Tech (VPI) performs the photochemical efficiency evaluation test in research test plots.

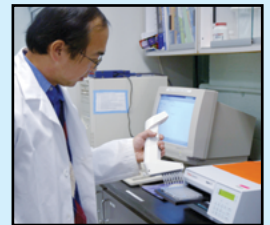


Great Shade Tolerance

Black Beauty is very shade tolerant and performs even better than fine fescues in fertile soil.



Survives Under Adverse Growing Conditions
 Black Beauty sod holds up in poor soils of low pH where lesser tall fescue sod and seeding jobs fail.



Dr. Zhang performs the antioxidant test.

- Roots up to 4' Deep
- Invisible waxy leaf coating, like the skin on an apple, that preserves moisture and wards off diseases
- Incredible dark-green color
- Non-clumpy, uniform leaf texture
- Naturally insect resistant
- Used by leading sod growers across the USA



ELITE TALL FESCUES